



FIND A FULFILLING CAREER

LANDING a job that just pays the bills won't motivate you, says career coach Kerry Dawkins.

"To maximise your potential, you need to discover your personal talents and use them," Dawkins says.

"Often we don't even know what our true talents are, but choosing a position to match our character is as important as actually getting a job.

"No one wants to end up working in a job they hate, day in and day out.

Academy of York principal Richard Leeming says: "Your distinctive talents are part of your personality make-up – unlike your skills, they tend to be natural rather than learned. "Finding them can be tricky

but once found they can be nurtured and developed.

Not all talents need to be profitable, useful or conventional, but they will always be your own, part of what makes you you.

Assist

"To assist students in selecting the right courses, we help them discover what they are interested in and then match that with their personal career goals and personalities.

"This leads to success and job satisfaction," says Leeming

Start by listing your personal strengths and weaknesses, honestly and objectively.

Many people never think about what they are naturally good at, so they are unaware of their personal talents.

They prefer not to dwell on their weaknesses, so they avoid analysing what is lacking and what needs to be developed.

What did you love to do when you were very young?

If you enjoyed puzzles, that indicates you are a good problem solver.

If you enjoyed drawing, consider applying creativity in your career.

Career options using public speaking include teaching, sales, politics, law, or lobbying.

Most people have traits spanning many work environ-

ments.

For example, somebody who is interested in human resources (HR) would need to be a social personality type who is attracted to people.

Convince

But HR professionals often need to convince people and use persuasion, while also requiring strong organisational skills and management or leadership ability, so a good HR manager ideally possesses an enterprising or conventional personality type.

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